

## HEROES OF WORLD WAR I



Magyar Posta is honouring the heroes of World War I by issuing a special souvenir sheet. Forty thousand copies of the numbered souvenir sheet designed by the graphic artist *Glória Hefelle* were produced by the banknote printing company *Pénzjegynyomda*. The new issue will go on sale from 25 October 2018 and from that date will be available at philately service points and Filaposta in Hungary but may also be ordered from Magyar Posta's online store.

Because of the assassination of its heir apparent on 28 June 1914 in Sarajevo, the Austro-Hungarian Monarchy sent an ultimatum with a 48-hour deadline to Serbia on 23 July. After its rejection, Austria-Hungary declared war five days later on 28 July. At the very start of the war, it was uncertain whether the conflict would remain a local clash or escalate into a world war affecting all the great powers. The European powers already had mobilisation and war plans in place decades beforehand. The military leaders intended to carry out their strategies in the event of the outbreak of a war as quickly as possible in order to resolve the conflict speedily and to secure a swift victory.

Thus the outbreak of the world war had no explicit aggressors and "victims", but was driven by the intention of the major powers to portray the legitimacy of their own war in the best light. The politicians of the participating powers remained loyal to their allies and the agreements made with them throughout the war. Hungary, as part of the Dual Monarchy, sent 3.5 million soldiers to the war, of whom more than 660,000 died. Ten heroes who took part in World War I are depicted on the stamps of Magyar Posta's commemorative souvenir sheet:

**BARON SÁNDOR SZURMAY DE UZSOK** INFANTRY GENERAL – KNIGHT'S CROSS OF THE MILITARY ORDER OF MARIA THERESA

**DR. LAJOS ÖRDÖGH** RESERVE FIRST LIEUTENANT – MILITARY MERIT CROSS, 3RD CLASS

**BARON SÁNDOR PROFF** RESERVE FIRST LIEUTENANT – MILITARY MERIT CROSS, 3RD CLASS

**JÁNOS CUCOR** LANDSTURM INFANTRYMAN – IRON MERIT CROSS

**BÉLA FÁBRY** RESERVE SECOND LIEUTENANT – BRONZE MEDAL FOR BRAVERY

**KÁROLY KRATOCHWILL** COLONEL – KNIGHT'S CROSS OF THE MILITARY ORDER OF MARIA THERESA

**FRIGYES SCHEIP** LANDSTURM NON-COMMISSIONED OFFICER – GOLD MEDAL FOR BRAVERY

**TAMÁS PRIGL** SAPPER – SILVER MEDAL FOR BRAVERY, 2ND CLASS

**OLIVÉR PERCZEL** CAPTAIN – MILITARY MERIT CROSS, 3RD CLASS

**TIBOR KEMÉNY** FIRST LIEUTENANT – MILITARY MERIT CROSS, 3RD CLASS

Source: [elsovilagaboru.com/centenariumiemlekbizottsag/hu/](http://elsovilagaboru.com/centenariumiemlekbizottsag/hu/); [wikipedia.hu](http://wikipedia.hu)

### WWI:

Order code:  
2018330030011 (souvenir sheet)  
2018330060012 (FDC)

Issued on:  
25 October 2018

Face value: HUF 600 (On the date of issue, this pays the postage of a Europe priority letter up to 50 g.)

Printing technique:  
4-colour offset

Number of copies: 40,000  
numbered souvenir sheets

Perforated size of stamps: 30  
× 40 mm

Imperforate size of souvenir sheet:  
170 x 110 mm

Paper:  
gummed postage stamp paper

Printed by Pénzjegynyomda

Designed by  
Glória Hefelle

Source: Ministry of Defence Military History Institute and Museum, National Archives of Hungary - Veszprém County Archives, Ajtony Virág, Public Foundation for the Research of Central and East European History and Society

The issue was realised with the aid of the First World War Centennial Committee.